



QATAR - OMANI INVESTMENT Forum & Exhibition



17 - 18 May 2023
Sheraton Muscat

مجموعة
دار الشرق
DAR AL-SHARQ

State of Qatar

الرؤية

sultanate of Oman

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Thanks to the solid economic and political relations between the two countries, Qatari investments in the Sultanate of Oman are growing steadily. This dates back about five years ago. Statistics show that the trade balance doubled seven times in 2021, more than in 2016. The Qatari companies registered in Oman doubled to reach 200 companies. During these years, two shipping lines were opened, linking the port of Hamad in Qatar with Salalah and Al-Dagham in the Sultanate. Industrial and real estate projects were opened with huge Qatari investments, and the Sultanate of Oman was the leading supplier of raw materials (Gabbro) used in the construction and completion of infrastructure in the State of Qatar before the start of the World Cup.

In light of the above, we conclude that the development of these economic and trade relations between the two countries requires more interaction and dialogue between the various sectors in the two countries, highlighting the capabilities and clarifying the available opportunities, as well as conducting dialogue and discussions about the procedures used to facilitate the entry of the anticipated Qatari investments.

Dar Al Sharq took advantage of the apparent desire to develop these relations at political and economic levels to launch its first exhibition in the Sultanate of Oman next May in cooperation with the Omani Al Roya newspaper, which has enormous capabilities in the field of organizing exhibitions and conferences.





Challenges

Qatar-Omani Investment Forum and Exhibition aims to achieve the following results:

- ① Strengthening trade and investment ties between the two countries.
- ② Creating a platform for communication between companies and businesses in the two countries.
- ③ Increasing Qatari investments in the Sultanate of Oman and creating the appropriate environment to make the Sultanate an outlet for attracting Qatari investments, and implementing the directives of the political leadership in the two countries.
- ④ Coming up with recommendations that can help overcome challenges and how to incubate investments.

Target audience



Investment forum

In addition to the exhibition, a dialogue forum will be held that includes investors and government officials to discuss investment opportunities and the procedures used to facilitate Qatari investments. This also discussed prospects for economic cooperation between the two countries.

Opening session The opening session will be held on the morning of the exhibition day under the auspices of the Qatari and Omani ministries and includes businessmen from the two countries.

Venue

Both the exhibition and forum will be held at the Sheraton Muscat Hotel, where there are two large halls, one for the exhibition and another for the forum. The hotel will also provide special prices for visitors to the exhibition from the State of Qatar.





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Media campaign

The preparation for this project was accompanied by a large media and advertising campaign that included publishing and analyzing information related to investment opportunities, conducting interviews with officials and businessmen in the two countries and shedding light on the sponsors and participants. Press conferences will be held in Muscat and Doha, and the content will be published in Qatari and Omani newspapers and media, focusing on Dar Al Sharq newspapers (Al Sharq - Al Arab - Lusail - Peninsula) and Al Roya newspaper in the Sultanate of Oman.